



CREATING A GOOD

VISUAL

GE2153 Educational Technology



WHAT IT TAKES

TO CREATE A GOOD VISUAL?

Qualitative Research Techniques

- Instrumentation:

- Key Informants (question development and piloting of instrument)-pemberi maklumat
- Unstructured to Semi-structured
- Probing-menyelesaikan sesuatu
- Data Processing and Analytic Tools

Qualitative Research Techniques

Instruments:

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reddington architects

WE BUILD YOUR DREAMS





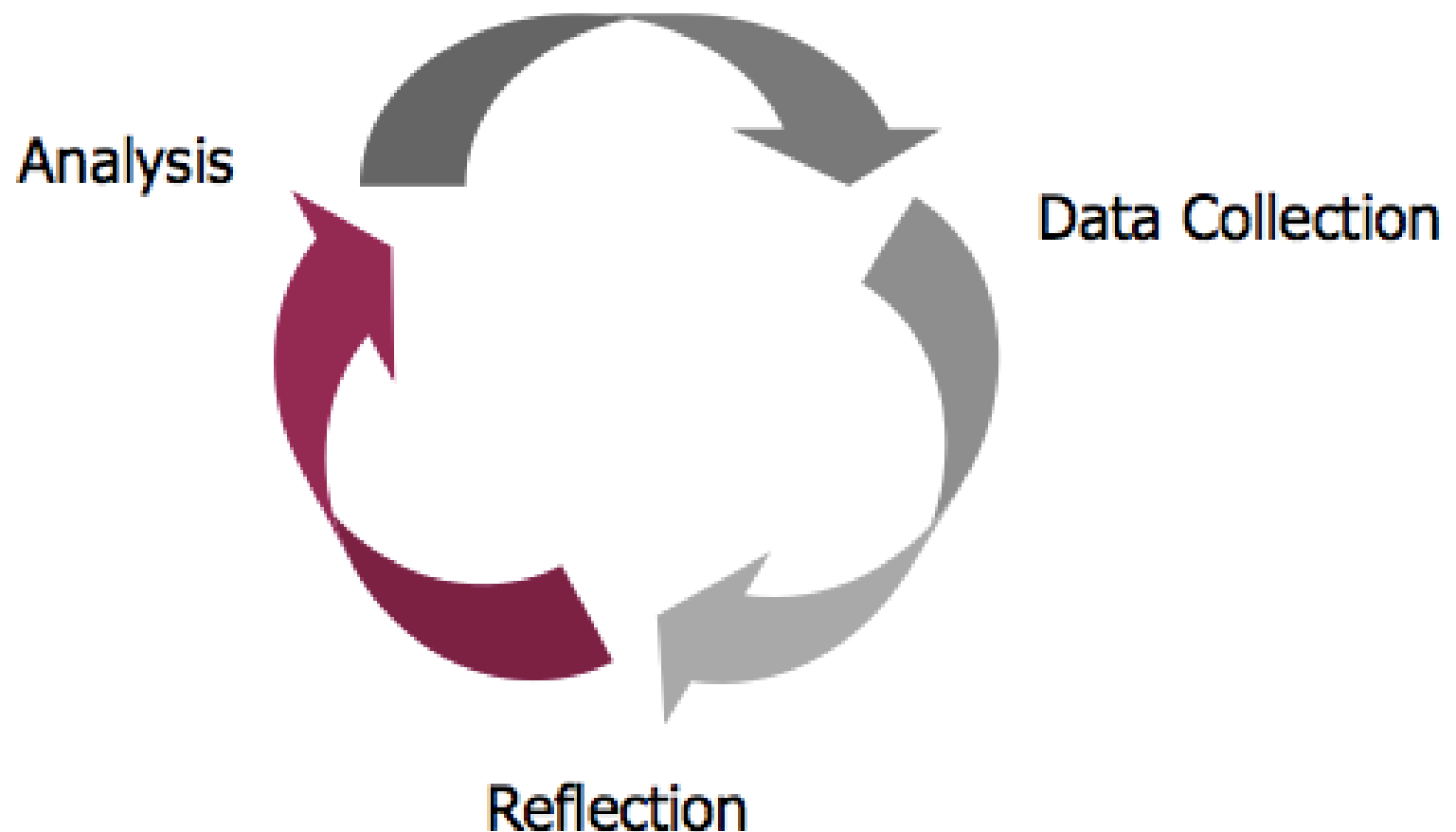
CONTRAST

colour
image
typography

The Iterative Process of Qualitative Research: A Model



The Iterative Process of Qualitative Research: A Model





Summertime Sunshine

[illegible]

intellektuell, unentwickelte Individuen nicht als zentralisierte Systeme mit einheitlichen oder getrennten Bewusstsein, sondern als affekt, mehr partien-ähnliche Systeme mit einem zentralisierten, aber komplexen Bewusstsein. Wenn diese zwei Bereiche sehr verschiedene Verhaltens- und Entscheidungsprozesse darstellen, dann werden wir, um diese zwei Bereiche zusammenfassen können, diese Entscheidungs- und Verhaltensprozesse als einen Teil von mehreren, aber funktionell verbundenen Teilsystemen, bzw. als einen Teil von mehreren Teilsystemen betrachten.

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Straight line / parallel

ALIGNMENT



CREATORS OF GREAT WEBSITES

BOLDEN

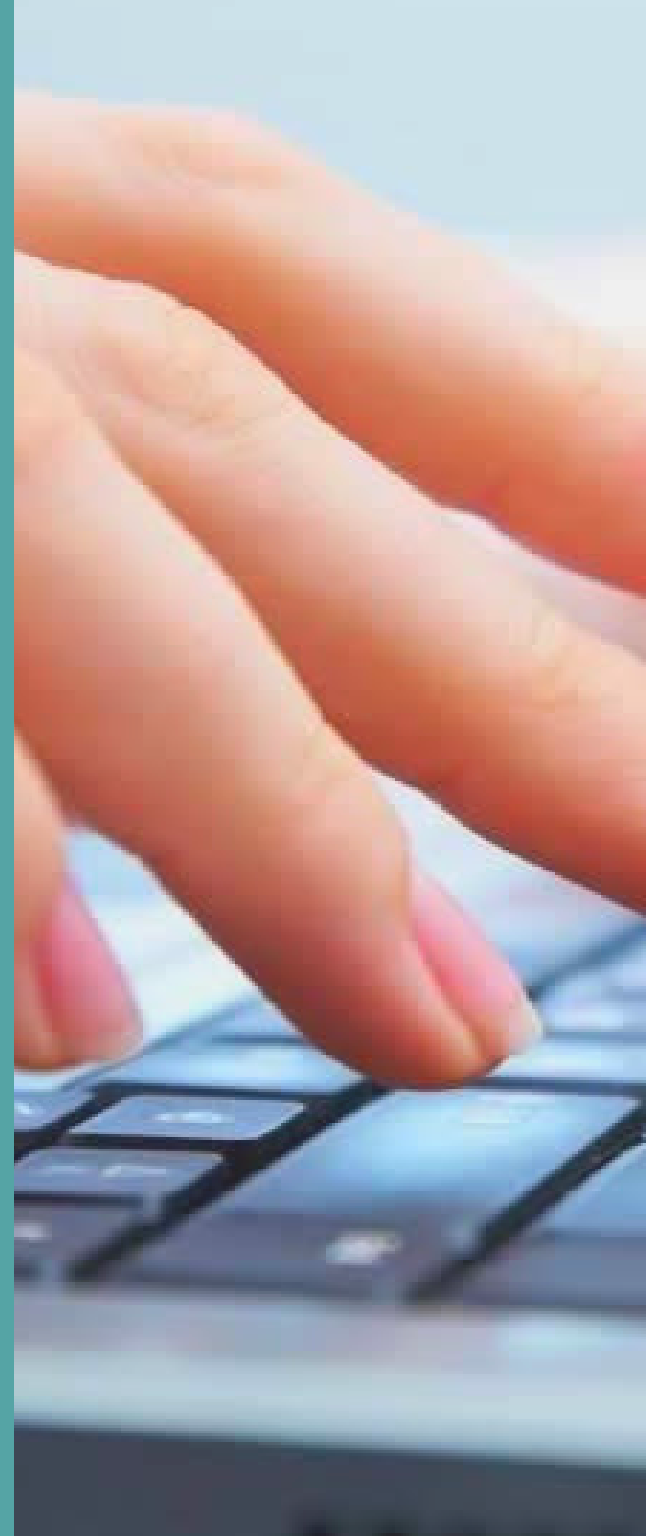


CREATORS OF GREAT WEBSITES

BOLDEN



CREATORS OF GREAT WEBSITES



An open notebook with lined pages is shown on a dark wooden table. A cup of coffee is partially visible in the top right corner. A large yellow semi-circle is overlaid on the bottom half of the image, containing the text.

Easy to understand

SIMPLICITY

MODERN RUINS

By Michael Morrison

Somewhere in your neighborhood, it could be the house next to yours, is today's Pompei. Instead of clay pots and people preserved, there are diapers and shards of 40 oz. bottles. You only have to go outside, violate the occasional ordinance, and swallow your fear to uncover a world decaying in plain sight. With a buddy for safety and a camera to document, I made my first foray into the ruins I live among and walk past everyday.

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Michael Morrison

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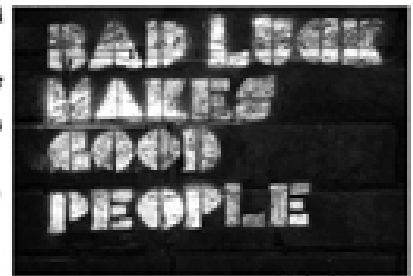
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“It became harder to romanticize the setting when we saw the artifacts of last week’s binge. It was no more beautiful than a kegger in the woods.”



Michael Morrison

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TIPS ON BRAINSTORMING IDEAS



WRITE DOWN EVERYTHING

Jot down your ideas on your notebook without restraint. There are no rights or wrongs yet at this stage, and it's a good thinking exercise, as well.



GO OUT AND LOOK FOR INSPIRATION

Go out for a walk, visit the museum, or interact with strangers – anything that gets you out of your comfortable room. The best kind of inspiration for stories comes from real life.



DO EXTENSIVE RESEARCH

When you already have a topic for your story in mind, it is mandatory to familiarise yourself with everything about that topic. The more you know, the more ideas can come.

PROXIMITY

**Distance between
text and graphic**

Communities of Practice (CoPs)



- 'groups of people who share a concern, a set of problems, or a passion about a topic, and who deepen their knowledge and expertise by interacting on an ongoing basis' (Wenger et al., 2002, p. 4).

Factors influencing the level of participation in communities of practice

Identity - an important role in providing a rationale for understanding why and how teachers are committed to their profession Srisrankulwong (2009)



COMMUNITIES OF PRACTICE (COPS)

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FACTORS INFLUENCING THE LEVEL OF PARTICIPATION

in Communities of Practice

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EMPHASIZE

Only one main item



TO ALL ~~GUEST~~ RESIDENTS

PLEASE

IT CAN DAMAGE THE LOCK RESULTING IN A FINE FOR THE ENTIRE FLOOR

BATHROOM

REMEMBER TO

CLOSE THE DOOR

THANK YOU

WHAT IS CREATIVITY?

Making connections between seemingly
unrelated phenomena

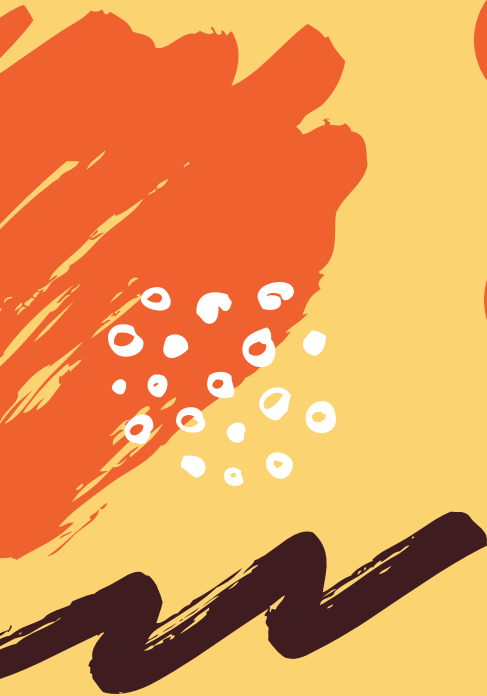
The ability to perceive the world in new
ways & finding hidden patterns

Creativity is the act of turning new and
imaginative ideas into reality



WHAT IS CREATIVITY?

- 1 Making connections between seemingly unrelated phenomena
- 2 The ability to perceive the world in new ways & finding hidden patterns
- 3 Creativity is the act of turning new and imaginative ideas into reality





REPETITION

**Consistency of colour, image
and font**

Always remember

CASPER





**QUIZ
TIME**